

### The Trailblazer™ Box Inspiration

Among the many lessons learned this year, taking time to slow down and enjoy the simple things in life is one of the best reminders for all tradesmen.

Life moves too quickly and despite the challenges we are facing in business and health this year, it is key to enjoy each moment, or Carpe Diem as some would say.

When we put together the Trailblazer Box, we wanted to give our Arsenal™ subscribers some versatile items to help achieve that Work Hard - Play Hard mantra we live by.

While the theme is TRAILBLAZER, all of these items can be used at work or repurposed for another use. Enjoy your unboxing and get ready to hit the trails!



Share your unboxing experience on Social Media and tag us to win an extra item in your next box!



# WHAT'S IN YOUR BOX >>>



Bullet<sup>™</sup> Blade REL261 1.5" W x 12" L

\$42

It's surefire! Bullet™ Blades are elongated, rounded blades designed to cut from all angles. This blade makes side-to-side cutting through wide beads of urethane a breeze.



Large Anchor
Cup

LAC405

\$30

Arsenal™ brings the bigger and better. The larger cup provides a strong grip to prevent sliding while under pressure. Perfect for securing the end of your cord and wire as you complete the removal process.

@ Famalizar

Blade Handle

MEH234

\$19

A perfect pairing for your Bullet™
Blade is Equalizer's lightweight
aluminum handle which can be used
with Equalizer® Express™ and
Bullet™ Blades.



Blade Sharpener

**SFE329** 

\$19

To get the best performance, it is important to put a good edge on your blade before each use. This sharpener will do a quick touch up that brings the blade back to a chiseltype, razor-sharp edge in about 10 seconds. Easy and compact!



MagnaCup<sup>™</sup>

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\$10

MagnaCup™ is the magnetic holder that everyone is raving about! It takes the hassle out of keeping up with small parts while you work.

MagnaCup™ instantly grips to most metal objects while protecting finished or painted surfaces.



What is better to blaze those trails with than a lightweight, stylish backpack to hold all of your hiking essentials?

It's comfort with a cause! These custom socks with our "Clean Sets." Save Lives" logo represent the No Hacks Clean Sets™ mantra by creating awareness of the importance and safety of a clean set.

Warm up on those cold Fall nights with a hot chocolate or coffee in your campfire style Equalizer mug.

Another essential when hitting those hills! Not only does it keep your head warm but it also covers up that bed-head with a stylish look.

Share your knowledge and spread the awareness of our "Clean Sets Save Lives" initiative. When completing a job, set your customer at ease with a full checklist and decal to guarantee you've given them a safe and clean set.

PLUS an Equalizer® Post-It Note Pad and Pen for your on-the-go notes!

#### **Equalizer** Backpack with Arsenal Logo

\$36

"Clean Sets Save Lives" Socks

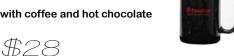






#### **Campfire Coffee Mug**

with coffee and hot chocolate



#### **Cuffed Beanie**

with Equalizer logo



Clean Sets Save I ives™ **Decals** 

CSSL







Total Value:



PROMOTE WHY CLEAN SETS ARE CRUCIAL TO YOUR CUSTOMERS
BY PLACING A CLEAN SETS SAVE LIVES™ STATIC CLING DECAL ON
THEIR NEW WINDSHIELD FROM YOUR ARSENAL™ SAMPLE PACK.
YOU CAN ORDER A FULL NHCS™ PACK OR CUSTOMIZE WITH YOUR
LOGO AT WWW.EQUALIZER.COM. ARE YOU AN AGSC MEMBER?
ADD YOUR MEMBER NUMBER TO YOUR CUSTOM PACK.



# TOP 10 HIKES IN THE U.S.

HARDING ICEFIELD TRAIL, KENAI FJORDS NATIONAL PARK
CADILLAC MOUNTAIN NORTH TRAIL, ACADIA NATIONAL PARK
MIST TRAIL, YOSEMITE NATIONAL PARK
EWOLDSEN TRAIL, JULIA PFEIFFER BURNS STATE PARK
SOUTH KAIBAB TRAIL, GRAND CANYON NATIONAL PARK
HOH RIVER TRAIL, OLYMPIC NATIONAL PARK
TEMPLETON TRAIL, COCONINO NATIONAL FOREST
AWA'AWAPUHI TRAIL, KOKE'E STATE PARK
RUBICON TRAIL, SOUTH LAKE TAHOE
CASCADE CANYON TRAIL, GRAND TETON NATIONAL PARK
HIGHLINE TRAIL, GLACIER NATIONAL PARK





#### STAY SHARP

Equalizer's narrow Bullet™
blade is perfect for slicing
through urethane at any
angle. Guide the sharpener
around the edge of the blade
for a fresh cut each time.
In a pinch and don't have
your power tool or longknife
No worries! With your new
Express™ Blade Handle you
can now utilzie all your
Express™ and Bullet™ blades
with this long reach handle.









# CAMPFIRE BREAKFAST SANDWICH

#### INGREDIENTS

- 4 Bay's Sourdough English Muffins
- 2 cups leftover BBQ pulled pork
- 4 eggs
- · 4 slices cheddar cheese
- Butter to crisp up the muffins

#### DIRECTIONS

- In a medium cast iron saucepan, crisp up the english muffins with a bit of butter until golden and crispy. Set aside.
- · Reheat leftover pork in skillet and set aside.
- Fry eggs and fill english muffin with ½ cup pulled pork, runny egg and a slice of cheddar cheese. Wrap in foil and place over fire until cheese is melted.



# WORK HARB PLAY HARB



"Don't get so busy making a living that you forget to make a life."





# GO INSTEAD WHERE THE PATH MAY LEAD, "DO NOT GO WHERE

"DO NOT GO WHERE THE PATH MAY LEAD, GO INSTEAD WHERE THERE IS NO PATH AND LEAVE A TRAIL."

LEAGUE OF TRADESMEN



## COWBOY CAMPFIRE COFFEE

#### INGREDIENTS

- · Large coffee pot or kettle
- 2 Tbsp. finely ground coffee per 8 oz. of water
- Water (fresh spring water if you've got it)
- Heat source

#### DIRECTIONS

- Measure the amount of pure, fresh water you put into the pot.
   Bring the water to a boil.
- Remove the pot from the heat and allow it to sit for 30 seconds to a minute to make sure it's off the boil. Add two tablespoons of finely ground coffee to the pot FOR EACH 8 OUNCES OF WATER.
   Stir the grounds into the water. Rest two minutes. Stir again and rest for another two minutes.
- Then sprinkle half a cup of cold water on the grounds. Carefully, pour out the coffee so the grounds remain near the bottom of the pot and what you get in your cup is rich, delicious coffee.



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